



# 2024 Nomination Form

## Business of the Year

The Business of the Year award was established in 2023. Business of the Year is designed to honor and recognize a business, its leadership, and team for excellence in the community. **The Business of the Year must be a Chamber member in good standing.**

### Nominees are evaluated on the following:

- **Community Involvement** - A business actively involved in various aspects of the community, such as volunteering, supporting local organizations, or promoting community events.
- **Leadership and Service** - Consider businesses who have demonstrated leadership and a commitment to customer service; adaptability & innovation; market leadership, growth, & expansion; ethical practices; and industry awards/recognitions.
- **Positive Impact** - Evaluate the businesses' impact on the community, whether it's through customer service, philanthropy, employee satisfaction & engagement, environmental or social responsibility, or other means that have improved the quality of life for residents.
- **Dedication & Longevity** – Commitment to offering quality products and services in conjunction with a long-term commitment to the betterment of the community.

**Please answer the following questions in your nomination packet and attach this page to the front of your packet.**

1. Name of Business being nominated, primary contact of business, and their title.
2. Why should this business be honored as the 2024 Business of the Year?
3. How is this business engaged with the community? How are they involved with the Chamber?
4. How many years has this business been in operation in Guntersville?
5. Key staff members that have impacted your decision to make this nomination.
6. Provide **one** word to describe the impact this business has on the community.

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Your Name:

Phone Number:

Email:

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Please use this page as a cover and attach additional pages.

Business of the Year, Citizen of the Year, and Educator of the Year nominations are solicited from the Chamber membership. After the deadline to accept nominations, all nomination packets are sent to a three-person selection committee. The recipients will be announced a few weeks prior to the Chamber's Annual Dinner and Awards Banquet and honored during this event.

**Mail** completed application to Lake Guntersville Chamber of Commerce, PO Box 577, Guntersville, AL 35976, or **Email** to [gcc@lakeguntersville.org](mailto:gcc@lakeguntersville.org)

**Deadline for submissions is Friday, January 3, 2025.**